

# MBA | AGRIBUSINESS MANAGEMENT



Looking for Exceptional career opportunities in

## AGRICULTURE SECTOR

Our two-year MBA – Agribusiness Management (MBA-ABM) is a full-time, residential course designed to develop future agribusiness leaders and entrepreneurs. Approved by AICTE and affiliated with AKTU, the program equips students with the knowledge, skills, and mindset essential for advancing agribusiness and agro-based enterprises. Graduates earn an MBA degree with a specialization in Agribusiness Management, positioning them for success in the dynamic agricultural business sector.

APPROVED BY **AICTE**

AFFILIATED TO **AKTU** (DR. ABDUL KALAM TECHNICAL UNIVERSITY, LUCKNOW)

COURSE : **MBA AGRIBUSINESS MANAGEMENT (MBA-ABM)**

MBA DEGREE : FROM **PRTF**

SEAT INTAKE : **60**

MODE OF LEARNING : **RESIDENTIAL**

DURATION : **TWO-YEARS**

CAMPUS : **KP3, GREATER NOIDA, UP**

**Pathfinder Research and Training Foundation**

An institute for Management Studies

**P R T F** +91-8860005458

# REDEFINING AGRIBUSINESS EDUCATION

Pathfinder's MBA-ABM is more than just a degree — it's a launchpad for future-ready agribusiness leaders. It adheres fully to AICTE and AKTU guidelines, guaranteeing academic excellence.

## AICTE-approved syllabus

The syllabus is structured to meet industry demands — rigorous, relevant, and ready to prepare you for the agri-world.

## Focus on agribusiness

No distractions. No dilution. We specialize only in MBA-ABM, giving you the sharpest edge in the field.

## Integration of futuristic knowledge into the curriculum.

Sustainability management – Building responsible leaders for climate-smart agriculture.

Data analysis skills – Empowering students to make data-driven decisions in agribusiness.

Precision agriculture – Equipping learners with cutting-edge technologies for smart farming.

## Incubation for agri-startups

Our incubation support helps turn your concept into a thriving venture.

## Industrial Training and Placement support

Strategic collaboration with Acharyapuram provides students with valuable real-time industry exposure and strong placement opportunities.

# HOLISTIC DEVELOPMENT



Inculcate ethical and responsible leadership qualities

Produce well-rounded and job-ready individuals

Refine communication and presentation skills

Develop negotiation and persuasion skills

Build problem-solving abilities

Leadership development

Enhance consulting skills

## TRAINING AND PLACEMENT

Training and placement are pivotal components of our MBA in Agribusiness Management, as they profoundly influence the development of students into capable professionals ready to compete in the competitive agricultural business sector. A placement in agribusiness enables students to apply these specialized skills in a real-world market context, gaining firsthand insights into industry operations and the complexities of managing agricultural businesses. Recognizing the critical role of training and placement in the MBA in Agribusiness Management, PRTF has forged a collaboration with **Acharyapuram Education Foundation**, renowned for its outstanding training and placement track record.

- ✔ 100% placement assistance provided at the time of admission.
- ✔ Post-placement support for 3 years after course completion.
- ✔ Minimum salary of INR 5 lakh per annum for every student.
- ✔ Agro industry-oriented programme designed according to industry requirements.



**Acharyapuram Education Foundation**

2243 BB towers, GS, Techzone IV, Greater Noida West

# ADMISSION PROCESS

The admission process for the MBA in Agribusiness Management program at PRTF, Greater Noida (UP) is designed to identify and select candidates with the potential to excel in this specialized field. Admissions are conducted in accordance with the guidelines set by AICTE, AKTU (Lucknow) and the Government of Uttar Pradesh.

Aspiring candidates must follow the AKTU admission process to apply for this program. Before proceeding with the application, applicants must carefully review and ensure they meet the eligibility criteria set by AKTU. For detailed admission guidelines and eligibility requirements, candidates are encouraged to visit the official AKTU website or contact the PRTF admissions office.

For admission to the MBA in Agribusiness Management program at Pathfinder Research and Training Foundation (PRTF), affiliated with AKTU, for the academic session 2025-2027, candidates must follow these steps:

- Register & apply for the CUET PG on the NTA website, selecting the General Management Test Paper (COQP12).
- After the CUET PG results are released, candidates will be shortlisted based on their scores.
- Shortlisted candidates need to register for UPTAC counselling on the official website (<https://uptac.admissions.nic.in>) for MBA programme counselling and select AKTU university.
- Registered candidates will be invited for counselling and document verification.
- Successfully verified candidates must pay the course fee to confirm their admission.



**REGISTER NOW**  
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# STATE-OF-ART INFRASTRUCTURE

A place for  
Research  
Innovation  
Incubation  
Entrepreneurship



# CAMPUS

PRTF boasts best-in-class infrastructure, providing a green and secure campus with state-of-the-art facilities, advanced technology, and collaborative spaces. This fosters a conducive environment for learning, innovation, and academic excellence, preparing students for success in their chosen fields.



## EXPERT PAR EXCELLENCE

Our advisory board comprises leaders from diverse fields who bring valuable insights and concepts acquired over their careers. They provide students with a deeper understanding of industry dynamics, inspiring them to succeed in their professional journeys. These interactions involve students in discussions aimed at addressing current and future industry challenges, fostering a collaborative and forward-thinking learning environment.



Dr. Ranjit Kumar began his professional career as an ARS-Scientist at ICAR-Indian Agricultural Research Institute (IARI), New Delhi in 2000 (72nd FOCARS). After serving for approximately 6.5 years, he moved to ICAR-Indian Institute of Soil Science (IISS), Bhopal as a Senior Scientist. Subsequently, from 2017 to 2022, he served as the Head of the Agribusiness Management Division at ICAR-NAARM for 6 years. Currently, he holds the position of Principal Scientist in the same division at the Academy.

**Dr. RANJIT KUMAR**

Principal scientist and former head, Agribusiness Management Division, ICAR-NAARM



Dr. Usha Mina began her professional career as a Scientist in the Department of Environmental Science at IARI, New Delhi, where she served from April 2003 to 2008. After about 15 years in the field, she joined the School of Environmental Sciences at Jawaharlal Nehru University as an Associate Professor. She is currently a Professor in the School of Environmental Sciences at Jawaharlal Nehru University, New Delhi, India.

**Dr. USHA MINA**

Professor, SES, JNU, Former scientist, IARI



Dr. Rajesh Sharma began his career as an Assistant Professor at SK Rajasthan Agricultural College of Agriculture in 1985. After serving for about five years, he transitioned to the role of Professor and Course Coordinator at the Institute of Agribusiness Management. Since 2014, he has been serving as the Director of the Institute, a position he continues to hold.

**Dr. RAJESH SHARMA**

Former director, Institute of Agribusiness Management, Rajasthan Agricultural University



Dr. Rahul Dev Pandey is an alumnus of G. B. Pant University of Agriculture and Technology, Pantnagar, and the Indian Institute of Foreign Trade (IIFT), New Delhi. He holds an M.Sc. in Agriculture (Genetics and Plant Breeding) and a Ph.D. in Genetics and Plant Breeding, both from GBPUAT, Pantnagar.

With over 22 years of distinguished experience in the agriculture and agribusiness sectors, Dr. Pandey has held leadership positions in globally renowned organizations, including Syngenta, Mahyco, Mahindra Agri Solutions, Bayer, and Tata Chemicals Limited.

**Dr. Rahul Dev Pandey**

Director and HOD



Dr. Sarad Mishra began his professional journey as a Lecturer in the Department of Biotechnology at D.D.U. Gorakhpur University in 2000. In his early years in academia, he established himself as a dedicated educator and researcher, significantly contributing to the advancement of biotechnology education at the university. Over time, his work earned him recognition from both peers and students for his expertise, innovative research, and effective teaching methods.

**Dr. SARAD MISHRA**

Professor and Director,  
Institute of Agriculture & Natural Sciences, DDU, Gorakhpur University

# MAKING YOUR DREAM POSSIBLE

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- ACADEMIC EXCELLENCE
- 100% PLACEMENT ASSISTANCE
- POST PLACEMENT SUPPORT FOR 3 YEARS
- INDUSTRY-INSTITUTE INTERFACE
- STATE-OF-THE-ART INFRASTRUCTURE
- ACADEMIC SCHOLARSHIP

Take the  
first step  
towards a  
rewarding career  
in **agribusiness** today!

[Apply Now](#)

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