



P R T F

INDIA'S FIRST AI-CENTRIC PGDM PROGRAM

PRTF bridges the gap between traditional management education and the AI era, preparing leaders who not only understand AI but also leverage it to drive unprecedented business outcomes.

ADMISSION OPEN FOR
2026-2028 SESSION

RECOGNITION
AICTE Approved

AI- ENABLED
Curriculum

DURATION
2 Years

MODE
Residential

CAMPUS
KP3 G. Noida

ASSURED
Job Placement

EXPERIENCED
Mentors

STATE OF THE ART
Infrastructure



P R T F

SCHOOL OF MANAGEMENT

Your future starts here...

WHY PRTF STANDS APART...

Traditional MBA programs were designed for a pre-AI world. PRTF is built from the ground up for the realities of modern business—where AI literacy is no longer optional, but essential.

TRADITIONAL PGDM

Theory-heavy, Limited practical exposure

Short, unpaid internships

Generic, outdated curriculum

Limited industry connections

PRTF'S PGDM

Hands-on, industry-integrated learning

Paid industry experience

AI-centric specializations

Strong industry partnerships

HOLISTIC DEVELOPMENT



AI-Enabled Curriculum

PAID Industry Experience

Industry-Integrated Learning

International Study Tour

CHOOSE YOUR SUCCESS PLAN

Two industry-aligned specializations, each deeply integrated with AI tools, real-world projects, and paid work experience throughout the two-year program.

2-YEAR TRANSFORMATIVE JOURNEY

YEAR 1 – FOUNDATION AND CORE LEARNING

Trimester I	Trimester II	Trimester III
<u>Managerial (micro) economics</u> <u>Business Communication</u> <u>Financial Reporting, Statements & Analysis</u> <u>Marketing Management</u> <u>Organizational Behaviour</u> <u>Quantitative Techniques</u> <u>Introduction to AI for Managers</u> <u>Python, SQL & Notebook Basics</u> <u>Statistical Foundations (with AI tools)</u> <u>LLM Tools Lab (ChatGPT, Claude, Gemini)</u>	<u>Indian economy and Policy</u> <u>Corporate finance</u> <u>Operations management</u> <u>Human resource management</u> <u>Business communication</u> <u>AI in Marketing, Finance & Operations</u> <u>Cloud Computing (Amazon Web Services, Microsoft Azure, Google Cloud Platform)</u> <u>Data Visualization (Tableau, Power BI)</u>	<u>Legal and Business environment</u> <u>Marketing research</u> <u>Business analytics</u> <u>Corporate strategy</u> <u>Business ethics and Indian ethos</u> <u>Strategic management and AI Strategy</u> <u>AI business ethics & ESG</u> <u>AI strategy & Competitive advantage</u> <u>AI Business Case (ROI, TCO)</u> <u>AI product management</u> <u>AI in CX, HR, Retail, Sustainability</u> <u>Intelligent process automation (RPA)</u>

NOTE: SUMMER INTERNSHIP PROGRAMME

AS PER AICTE MODEL CURRICULUM AND NEP 2020

The managers of tomorrow must be equipped with both human leadership and AI capabilities. PRTF creates these rare, invaluable professionals.

YEAR 2 – LEARNING OF ELECTIVE COURSES [OR SPECIALIZATION COURSES]



MARKETING AND FINANCE MANAGEMENT: Trimester IV and V

MARKETING

Consumer behaviour

Product and Brand management

Digital and Social media marketing

Integrated marketing communications (IMC)

Sales and Distribution management

FINANCE

Investment analysis and Portfolio management

Financial markets and Services

Corporate valuation

Financial derivatives

Mergers, Acquisitions and Corporate restructuring

International finance

AI AND DATA SCIENCE MANAGEMENT: Trimester IV and V

CORE DATA SCIENCE

Machine Learning

Big Data (Hadoop, Spark)

Data Engineering Basics

NLP & Sentiment Analysis

Decision Support Systems

ADVANCED AI

Deep Learning & Generative AI

Multi-Agent Systems & Agentic AI

MLOps (deployment)

Intelligent Automation (IPA)

Domain Elective (Finance / Marketing / Ops)

PROJECT AND EXPERIENTIAL LEARNING: Trimester VI

THE VISIONARIES WHO LEAD US FROM THE FRONT



Pranav Kumar

Pranav Kumar, founder and chairman of PRTF, is a biologist, author, and education entrepreneur. Educated at JNU and formerly a faculty member at Jamia Millia Islamia, he currently serves as Director of Pathfinder Academy and Pathfinder Publications. With over two decades of experience, he brings distinguished expertise in student mentoring, academic leadership, and educational innovation.



Manish Malhotra

Dr. Manish Malhotra is a globally recognized education entrepreneur and the Founder & CEO of Futred, a platform that partners with universities to strengthen leadership, faculty capability, and curriculum for improved employability outcomes. He previously founded ATMC Education Group in Australia, serving over 20,000 students, and launched Employability.life in the UK, collaborating with 25+ Indian universities before its acquisition by a leading Australian public university. He holds a PhD and Master of Engineering from RMIT University and has completed executive education at Oxford's Saïd Business School and London Business School.



Dr. Ranjeet Kumar

Dr. Ranjit Kumar is a Principal Scientist and former Head of the Agribusiness Management Division at ICAR-NAARM. He began his career as an ARS Scientist at ICAR-Indian Agricultural Research Institute (IARI), New Delhi, in 2000 (72nd FOCARS). After around 6.5 years, he moved to ICAR-Indian Institute of Soil Science (IISS), Bhopal, as a Senior Scientist. From 2017 to 2022, he served as the Head of the Agribusiness Management Division at ICAR-NAARM and currently continues as a Principal Scientist in the same division.

RECOGNITION AND PLACEMENT PARTNERS

The institutions and companies who've believed in us and our vision...



CAREER OUTCOME

Assured placements
Globally recognized qualification
Industry-ready skills
Paid internships

YOUR INVESTMENT

PROGRAM FEE | SCHOLARSHIPS
SEVEN LAKH | **UPTO 50%**

CAMPUS EXPERIENCE

WORLD-CLASS LEARNING ENVIRONMENT

Our state-of-the-art campus is designed to foster innovation, collaboration and excellence. Every space is optimized for the modern learner's needs.

STATE-OF-ART
CAMPUS

PRIME
LOCATION

COLLABORATIVE
SPACE

INCUBATION
FACILITIES

TECH
HUB

AICTE + NEP
2020 ALIGNED



CONTACT US

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